**REAL ESTATE GROUP** 



Press release **Zurich, 9 October 2017** 

# Investis makes a strategic investment in Polytech Ventures Holding SA

- Accelerating the digital transformation
- · Access to innovative start-up companies and new technologies

Investis is reinforcing its cooperation with Polytech Ventures Holding SA ("Polytech Ventures") by making a strategic investment in the company acquiring 50% of the share capital. The parties have agreed not to disclose the purchase price. Polytech Ventures evaluates industry needs in the field of digitalisation, develops disruptive business models on the basis of this evaluation, and supports innovative start-up companies. It connects start-ups with leading Swiss corporations in industries such as financial services and real estate and also bridge the start-ups with capital market.

Polytech Ventures is successfully advising two venture capital funds focusing on digital technologies. The firm has its origins at the EPFL (Ecole polytechnique fédérale de Lausanne), where it still maintains a presence. It also has offices in Geneva and Silicon Valley.

FinTech Factory Sàrl – a subsidiary of Polytech Ventures – has been supporting Investis Group's digitalisation strategy with its FUSION brand since November 2016. "Digitalisation of internal processes facilitates shorter, more efficient workflows, allowing us to concentrate employee capacity on higher value activities in our core business. We're also pressing ahead with the digitalisation of customer interfaces in order to improve our service offer," confirms Stéphane Bonvin, CEO of Investis.

Digital transformation has been underway for some time now, and is influencing every sector of the economy. The investment in Polytech Ventures will enable Investis to accelerate its own digital transformation in collaboration with appropriate partners and start-ups. By working with Investis, meanwhile, Polytech Ventures is benefiting from the experience of a successful entrepreneurial real estate company.

#### Contacts at Investis

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### **About Investis Group**

Founded in 1994, Investis Group is a leading residential property company in the Lake Geneva region and a national real estate services provider active in the two synergetic segments of Properties and Real Estate Services. The portfolio of Investis Properties consists almost exclusively of residential properties located in the Lake Geneva region and was valued at CHF 1,036 million as at 30 June 2017. Investis Real Estate Services is active throughout Switzerland with well-known local brands. For further information: www.investisgroup.com

### **About Polytech Ventures Holding SA**

Polytech Ventures Holding is a fast-growing Venture Capital firm with two key activities: venture capital investing and corporate venture advisory. The firm has been mainly focusing on investing in Fintech, PropTech and Digital Health companies and helping leading institutions accelerating their digital transformation journey.